عالم الريادة
Aalam Alreyadah
by SAPTCO



COMPANY PROFILE

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We **Educate** to Inspire.
We **Inspire** Lasting Impact.

Company **Overview**

Aalam Alreyadah Training Company (ARTC) is a Saudi professional training institute and a strategic member of the SAPTCO Group. The company delivers internationally accredited training solutions designed to elevate workforce capability, strengthen safety culture, and enhance operational performance across the Kingdom.

Built on SAPTCO's decades of leadership in transportation and operational excellence, ARTC extends this legacy to serve government entities, corporates, and individuals through structured, standards-driven, and impact-focused training programs.



Our **Legacy**



Chapter 1 | The Foundation (1979)

Building the Backbone of National Mobility

SAPTCO was established as a national transport pioneer, laying the foundation for large-scale, reliable, and safe public transportation across Saudi Arabia. This era defined discipline, operational rigor, and national responsibility.

Chapter 2 | The Capability (1992)

Developing Skills to Power Operations

SAPTCO launched its first internal training center to professionally qualify drivers and operational teams. This marked the shift from operation to capability building, embedding safety, performance, and structured training into daily operations.

Chapter 3 | The Institutional (2013)

From Internal Training to Structured Excellence

The SAPTCO Training Academy was formally established, introducing standardized curricula, certified instructors, and aligned training systems. Training evolved into an institutional function with measurable outcomes and scalable delivery.

Chapter 4 | The Transformation (2025)

Extending Excellence to the Nation

Aalam Alreyadah Training Company was established as a fully licensed national training entity. This milestone represents SAPTCO's transition from internal excellence to market leadership, delivering internationally accredited training solutions aligned with Vision 2030.



Our **Story**

ARTC's journey began with a clear objective: **to translate operational expertise into structured learning that delivers real-world impact.** What started as internal capability building has grown into a nationally recognized training platform delivering accredited programs across multiple industries.

Through partnerships with globally recognized accreditation bodies including **RoSPA, Highfield, and IOSH,** ARTC ensures that every program meets international benchmarks and local regulatory requirements.

Our instructors are seasoned professionals with deep industry experience, delivering practical and applied training that supports career progression, organizational performance, and compliance excellence.

Our **Purpose**

To develop competent, compliant, and future-ready professionals who contribute to safer operations, stronger organizations, and sustainable national growth.

Our **Vision**

To be the leading provider of comprehensive training solutions in Transportation, Occupational health, safety, environment, quality, Technical, and Vocational Training, empowering individuals and organizations to achieve excellence in their professional endeavors.

Our **Mission**

To deliver world-class training programs that enhance the skills and knowledge of individuals and organizations in Transportation, Occupational health, safety, environment, quality, Technical and Vocational Training, ensuring they are equipped to meet and exceed industry standards and best practices.

Our **Values**

Commitment to Excellence

We strive to provide the highest quality training and support to our clients.

Integrity

We uphold the highest standards of integrity in all our training programs and interactions.

Innovation

We continuously seek innovative methods to improve our training offerings.

Collaboration

We foster a collaborative environment to enhance learning and professional growth.

Accountability

We are accountable for delivering effective and impactful training solutions.





ARTC in **Numbers**

ARTC's scale and capabilities reflect its commitment to professional excellence and measurable impact:

2,500+
Training Hours Delivered

500+
Square Meters of Training Facilities

125+
Trainee Capacity

100+
Training Programs

6
Fully Equipped Classrooms

2
Advanced Training Simulators

Our **Training Portfolio**

All programs are designed to deliver practical competence supported by internationally recognized certification.

ARTC delivers comprehensive professional training programs across key domains, including:

- Occupational Health and Safety
- Transportation and Road Safety
- Defensive Driving and Driver Qualification
- Quality Management Systems and Auditing
- Environmental Management
- Food Safety and Hygiene
- First Aid and Emergency Response
- Leadership and Management Skills

BUILT ON **EXPERIENCE** FOCUSED ON THE **FUTURE**



Training programs are structured to cover a wide range of industry needs through the following categories:

- HSE (Health, Safety & Environment) Training
- Technical & Operational Training
- Driving & Transport Training
- Soft Skills & Professional Development
- Consultancy & Advisory Services



HSE Training

Aalam Alreyadah Training Company (ARTC) provides professional HSE training programs designed to strengthen workplace safety, ensure regulatory compliance, and enhance operational readiness across Saudi Arabia.

Our programs equip employees with practical knowledge and skills to identify hazards, manage risks, respond to emergencies, and apply safe work practices. Training emphasizes behavior- based safety, proactive risk prevention, and alignment with local and international HSE standards.



Key Consultancy Services

- First Aid, CPR and AED
- Fire Safety and Fire Warden Training
- Health and Safety Awareness
- Working at Heights
- Confined Space Safety
- Electrical Safety
- Chemical saftey
- Permit to Work
- Lockout Tagout
- Emergency Preparedness and Evacuation
- Incident Investigation
- Behavior-Based Safety

Technical & Operational Training

Key Consultancy Services

- Forklift Operator Safety & Operation
- Reach Truck Operator Training
- Aerial Work Platform (AWP) Operator Training
- Scissor Lift Operator Training
- Boom Lift Operator Training
- Crane & Lifting Operations
- Rigging & Slinging Safety
- Banksman / Flagman Training
- Confined Space Entry
- Lockout / Tagout (LOTO)
- Working at Heights
- Electrical Safety
- Mechanical Safety
- Defensive Driving Training
- Heavy Equipment Operation
- Fleet Safety Management
- Road Safety Awareness
- Basic Maintenance Practices
- Preventive Maintenance Fundamentals
- Operations & Maintenance Procedures
- Quality Control Fundamentals
- Basic Electrical Maintenance
- Industrial Safety Practices
- Emergency Response Procedures
- Incident Investigation Fundamentals
- Risk Assessment & Hazard Identification









Driving & Transport Training

Aalam Alreyadah Training Company (ARTC) delivers professional road safety training programs designed to enhance driver competence, reduce road risks, and ensure safe and compliant transport operations across Saudi Arabia.

Our programs focus on defensive driving, hazard awareness, emergency response, and regulatory compliance. Training is delivered through practical, scenario-based sessions that combine real-world driving situations, interactive exercises, and behavioral assessment to improve decision-making, risk perception, and driving performance.

By emphasizing behavior-based safety and proactive risk management, ARTC's road safety training supports organizations in reducing incidents, protecting drivers and passengers, and strengthening overall transportation safety standards.

Key Road Safety Training Programs

- Defensive Driving
- New Driver and Professional Driver Training
- Bus, Truck, and Trailer Driver Qualification
- Firefighting and Safe Evacuation Training
- Eco Driving Training
- Student Transportation Safety Management
- Mountain Driving Training
- Specialized Operational and Practical Driving Courses
- Female School Bus Driver Training



Soft Skills & Professional Development

Key Road Safety Training Programs

- Communication Skills
- Business Writing Skills
- Presentation Skills
- Customer Service Excellence
- Time Management
- Teamwork & Collaboration
- Leadership Skills
- Supervisory Skills
- Problem Solving & Decision Making
- Conflict Management
- Emotional Intelligence in the Workplace
- Train the Trainer (TOT)
- Office Management Skills
- Professional Etiquette & Workplace Conduct
- Negotiation Skills
- Public Speaking Skills
- Stress Management
- Change Management

14001 45001:2018 9001:2015

Consultancy & Advisory Services

Aalam Alreyadah Training Company (ARTC) provides professional HSE consultancy services designed to support organizations in strengthening safety performance, regulatory compliance, and operational resilience.

Our consultancy offerings deliver expert guidance aligned with local regulations and international standards, enabling organizations to proactively identify risks, improve systems, and build a sustainable safety culture. Through structured assessments, audits, and tailored frameworks, ARTC helps clients protect people, assets, and the environment while enhancing overall efficiency.

Key Consultancy Services

- HSE Consultancy and Advisory Services
- HSE Management System Development (ISO 45001, ISO 14001 and ISO 9001)
- Workplace Risk Assessments and Safety Audits
- Emergency Preparedness and Response Planning
- Behavior-Based Safety Programs
- Customized HSE Training Frameworks







ROSPA Accreditation

Program Overview

Defensive Driving is a structured safety program designed to minimize road risk by enhancing driver's hazard awareness, anticipation skills, and decision-making abilities behind the wheel.

Objectives

- Understand the core principles of defensive driving
- Apply safe driving techniques in all conditions
- Identify and respond to common road hazards
- Promote responsible driving and reduce accident risk
- Recognize the risks of fatigue, distraction, and poor judgement

IOSH Training

Aalam Alreyadah Training Company (ARTC) delivers internationally recognized IOSH training programs designed to support safe, compliant, and well-managed workplaces.

These programs equip employees and managers with essential knowledge in hazard identification, risk management, legal compliance, and incident response. Through interactive learning and practical exercises, participants develop the skills needed to prevent accidents and strengthen safety performance across their organizations.

Key IOSH Training Programs

- IOSH Managing Safely
- IOSH Working Safely



Highfield International Training

Aalam Alreyadah Training Company (ARTC) delivers internationally accredited Highfield training programs designed to enhance workplace safety, professional competence, and training effectiveness.

These programs combine practical learning with behavior-based safety principles, enabling participants to identify risks, respond to emergencies, and apply best practices in real working environments. Delivered through interactive sessions and hands-on exercises, Highfield training supports compliance with Saudi regulations and international standards while strengthening organizational safety culture.



Key Highfield Training Programs

- Defensive Driving
- HABC First Aid, CPR & AED (Level 3)
- First Aid Training Program
- Food Safety Level 1 and Level 2
- Food Safety Level 3
- Food Safety Level 4
- HACCP Level 1
- HACCP Level 2
- HACCP level 3,4

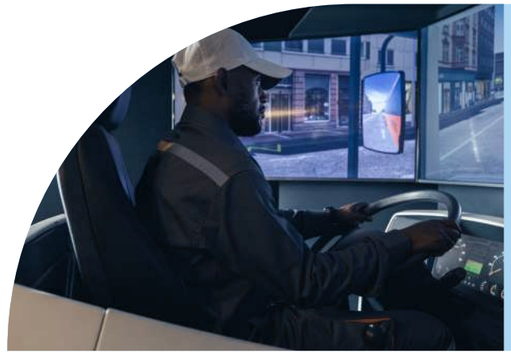


Accreditations and Approvals

ARTC is approved and accredited by leading national and international bodies, including:

Training Delivery Models

At Aalam Alreyadah Training Company (ARTC), our training solutions are designed with flexibility at their core, ensuring seamless delivery across different operational environments while maintaining the highest international standards.



Training at ARTC Premises

ARTC delivers instructor-led training at its fully equipped facilities, offering a controlled, professional learning environment supported by modern classrooms, advanced simulators, and certified training infrastructure. This model ensures focused learning, practical application, and consistent quality outcomes.

Training at Client Premises

ARTC provides on-site training programs tailored to the client's operational context. Our instructors deliver customized training directly at the client's facilities, allowing teams to learn within their real working environment while minimizing operational disruption.





Online Training Courses

ARTC offers structured online training programs designed to provide flexible access to learning without compromising content quality. These courses support remote participation, standardized delivery, and scalable workforce development across multiple locations.

Simulation and **Practical Training Advantage**

Aalam Alreyadah Training Company (ARTC) integrates simulation-based and practical training methodologies to ensure learning delivers real operational impact. Through advanced simulation systems and hands-on environments, participants experience realistic workplace scenarios in a controlled and safe setting, strengthening decision-making, risk awareness, and behavioral response without exposing people or assets to actual risk.

This practical, scenario-driven approach moves beyond theoretical instruction by focusing on applied learning and performance assessment. It enhances preparedness, reinforces safe behavior, and ensures measurable improvements in operational readiness, safety performance, and regulatory compliance across safety-critical roles.





Instructor **Excellence**

Aalam Alreyadah Training Company (ARTC) is powered by a team of highly qualified instructors with extensive industry and operational experience. Our trainers are certified professionals who combine deep technical knowledge with practical insight, ensuring training is relevant, credible, and aligned with real workplace demands.

ARTC instructors follow structured delivery standards and continuous professional development programs to maintain alignment with international best practices and evolving regulatory requirements. Their ability to translate complex concepts into practical, actionable learning ensures participants gain competence, confidence, and measurable performance improvement.



Our **Clients** and **Partnerships**

ARTC works closely with government entities, corporate organizations, and industry leaders across transportation, logistics, industrial services, retail, and professional sectors. Each partnership is built on trust, customization, and a shared commitment to excellence.

Why Choose **ARTC**

- Backed by SAPTCO's national legacy
- Internationally accredited training programs
- Experienced instructors with real industry exposure
- Practical learning with measurable outcomes
- Modern facilities and advanced simulation technology
- Nationwide reach aligned with Vision 2030

... and more

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